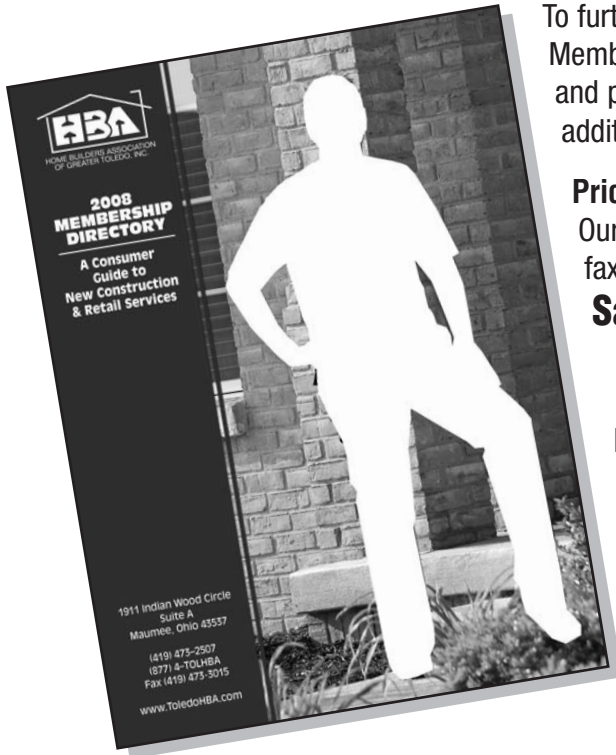


2008 HBA MEMBERSHIP DIRECTORY

Membership Directory 2008: We're back with a full color coffee table publication that will have a shelf life of a full year. The publication will be handed out at the Scattered Site Parade of Homes, and the House and Home Show, along with distribution to the Chambers of Commerce, area real estate companies, prominent HR Departments, some Educational Facilities, Medical Centers and the Membership. *Don't miss out on this marketing opportunity.*



Full size Glossy Magazine style Membership Directory.

To further maximize the community exposure, additional copies of the Membership Directory will be mailed out by the HBA office from the internet and phone inquiries that are received throughout the year. There will be no additional cost for members to obtain extra copies.

Pricing for the Membership Directory: The advertising space is limited. Our sales representative will contact you as soon as possible so your faxed response for space reservations must be made immediately.

Sales Fax Line for reservations: (419) 380-0547

I want to reserve last year's position.

Premium Full Color with reservation options for next year:*

- Table of Contents page/left facing \$1,795
- Inside Front Cover/left and right pages..... 2,295
- Inside Rear Cover/left and right pages 2,295
- Rear Cover..... 2,795

Other positions:	COLOR GLOSS	B&W Ad
Full Page	<input type="checkbox"/> \$1,495	<input type="checkbox"/> \$995
Half Page/vertical only	<input type="checkbox"/> 795	<input type="checkbox"/> 495
Quarter page	<input type="checkbox"/> 450	<input type="checkbox"/> 300
Business card block	<input type="checkbox"/>	<input type="checkbox"/> 175
Double Truck ad in centerfold	<input type="checkbox"/>	<input type="checkbox"/> 1,795

Black & White Ads:

Placement of these ads will be determined by available space and clients' specs where possible. We will work it into the mix the best we can, with limited space. Our color ads have first choice for position.

Production Cost:

An advertisement set-up fee is required if the ad is not supplied digitally ready for printing. Ad composition and production will be charged to the member as follows: **Full page, \$180; Half page, \$130; Quarter page, \$80; Business card, \$40.** Email is the preferred method for approving proof copy.

** These premium and full color positions earn a professionally written full page, color editorial about your business or company; simply request the extra page. Other interested parties may purchase the editorials in color for \$500 per page.*

COMPANY	AUTHORIZED BY	DATE	\$ _____ **	AD COST	SOLD BY
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**Ad space is paid for when the contract is signed. Production cost will be invoiced separately and paid for when ad and copy are approved. Ad production requirements are available online at: www.PMMediaGroup.com Heidi Bisbee: (419) 279-2404