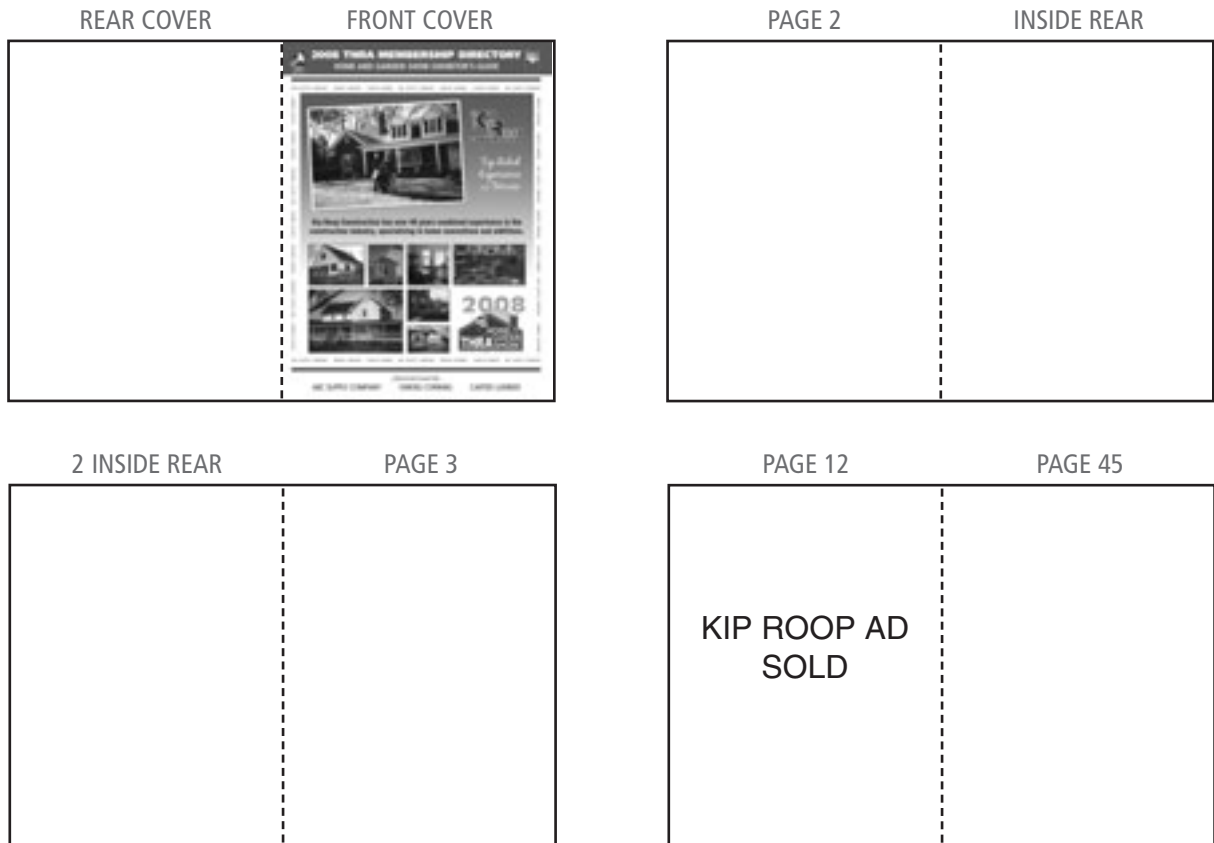




## EXHIBITORS' GUIDE & MEMBERSHIP DIRECTORY

# PAGE SPEC SHEET

AND WHO BOUGHT WHAT IN COLOR ADS ONLY



## AD SPECS FOR B/W AND COLOR

You may email your files if they are under 10 MB. Please type "THRA BOOK" in the subject line of your message. If your files exceed this limit, you must supply them on a CD or DVD.

**MAC PLATFORM (OS X).** PC users please export/convert files accordingly. Production: Sarah Pastore.

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Photos: .JPG, .EPS, or .TIFF, full size at 300 dpi

Adobe PDF: High resolution .PDF files are acceptable.

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Ad Sizes: 1/4 page: 3.687" W x 4.937" H  
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1/2 page, Horizontal: 7.5" W x 4.937" H  
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